



PROGRAM HIGHLIGHTS 2021/22





A word from Artistri Sud founder and executive director

2021 and 2022 have continued to present challenges, both to women around the world—who have suffered the brunt of the impacts of restrictions related to COVID-19—and Artistri Sud as an organization in many ways. We have continued to support women in Vietnam. We have begun the reflection needed to shape the vision for an entrepreneurship program that aims to help women small-scale farmers in the regions we work. But assuring financial support during these times has also been difficult.

As we near the end of 2022, things are looking up. Stay tuned for a fuller two-year report once this year has drawn to a close, and for exciting things to come. For now, the highlights of the last two years are presented here.

Jennifer Lonergan

PROGRAM HIGHLIGHTS 2021

March 27 - Challenging Business as Usual: Women Entrepreneurs Leading Change

Unable to host our usual annual awards event on International Women's Day due to COVID-19 restrictions, we pivoted to a special **online** event on March 4--our **first ever live conversation featuring trainers and graduates**. Attendees met two women (from Ecuador and Vietnam), and discovered how they and their peers defied the odds, built enterprises, and created meaningful change in their lives and their communities. Guests appreciated the opportunity to connect with women they'd made a difference for through their giving and volunteering. The free 'international fireside chat' was organized by a team of McGill students and attended by 70 donors and volunteers.



August 17 - Artistri Sud's Women of Change Advisory Council

On International Women's Day, we launched our Women's Empowerment Accelerator: we later asked 17 top female leaders in the professional world to offer programmatic advice. More specifically, we sought their feedback to adjust our curriculum to increase our programs' empowerment results and identify the areas that needed to be enhanced for this to happen.

October 7 - Tales of Triumph: Special Phantom Lite Edition 2021

Due to COVID-19 restrictions, we ultimately were unable to hold our annual event. However, women leaders in various domains were recognized in their fields. The winners that year were Lina Forcier, founder of Factually Health (Innovation Award); Sofiya Hassani, founder of MENEA (Startup Award); Lindsay Lapaquette, founder of Collaborative Solutions (Personal Impact Award); Anne-Marie Caron, founder of Canidé (Social Impact Award); Dominique Blain, founder of Rosemont (Passion Award); and Anne Marie Tabao, founder of La Jolie Robe (Pivot Award).



November 13-19 Pilot: Synchronized Hybrid Learning Model in Vietnam

In 2021, we adapted our Leadership and Entrepreneurship programs to the COVID-19 restrictions--through the creation of a hybrid learning model which allowed us to deliver our world-class trainings, in spite of the challenges. In collaboration with the Australian NGO Action on Poverty, we created a system piloted from Hanoi, where a training attended by 20 trainees was live streamed to six other locations in Vietnam, each with 20-25 trainees attending. Through this week-long intensive program, participants learned how to grow their businesses and income and increased their self-confidence through our leadership session. In total, satellite training programs took place in 5 different locations in Vietnam; over 75 women were trained, including 15 trainers.

PROGRAM HIGHLIGHTS 2022

Regenerative Agriculture Curriculum Consultations

During 2022, program design team members renewed consultations on a new entrepreneurship curriculum aimed at small scale farmers. The vision has been to support women smallholders to generate increased income from their farming efforts, while fostering a return to traditional healthy earth-friendly farming practices. This working group, which was launched in partnership with Heifer Ecuador in 2020, had been on hiatus for many months, due to uncertainties around COVID-19 and restrictions. However, due to priority funding from Clear Skies Investment Management Foundation, curriculum design has resumed; programming is expected to take place in the spring of 2023 in Ecuador.



October 12: Reconnecting in-person event

After last year, with all the COVID-19 restrictions, we could finally meet to share success stories of graduates, enjoy culinary delights from around the globe, and generally reconnect. We had about 70 attendees, including donors, volunteers, and people just discovering our work. Over \$12,000 was raised.

Coming soon!

November 26 to December 2: Leadership and ASSET program delivery in Hanoi, Vietnam.

As part of a unique capacity-building program, graduates Tan May Phin, Lo Thi Sy and Lò Thị Tuyết Nhung have taken on responsibility for the pre-implementation phases of the project—coordinating with partners, recruiting participants, collecting baseline data and program fees, securing training facilities—and May, graduate from 2019, will be back as our lead trainer.



FINANCIAL STATEMENTS

2021

Services Artistri Sud

Balance Sheet

As of December 31, 2021

TOTAL

AS OF DEC. 31, 2021

Assets	
Current Assets	
Cash and Cash Equivalent	
BMO Chequing	78273.73
Canada Helps	0
Cash	581.7
Clearing	0
Total Cash and Cash Equivalent	\$78,855.43
Accounts Receivable (A/R)	
Other Accounts Receivable	9831.64
Total Accounts Receivable (A/R)	\$9,831.64
Other current assets	0
Investment in equity	98427.39
Total Other current assets	98427.39
Total Current Assets	\$187,114.46
Total Assets	\$187,114.46
Liabilities and Equity	
Liabilities	
Current Liabilities	
Credit Card	
J. Lonergan Credit Card	0
Total Credit Card	\$0.00
Accrued Liabilities	13432.77
Refundable participation fees	0
Total Current Liabilities	\$13,432.77
Total Liabilities	\$13,432.77
Equity	
Opening unrestricted net assets	0
Retained Earnings	151314.57
Profit for the year	22367.12
Total Equity	\$173,681.69
Total Liabilities and Equity	\$187,114.46
Cash Basis	

Services Artistri Sud

Profit and Loss

January - December 2021

JAN - DEC. 2021

INCOME	
Direct Contribution	24776.37
Donations (unrestricted funds)	59961.72
Grant Revenue	7000
Silent auction	1575
Sponsorship Revenue	2500
Tickets sales	0
Tales of Triumph	2475
Total Tickets sales	2475
Total Income	\$98,288.09
GROSS PROFIT	\$98,288.09
EXPENSES	
Bank Charges	175.2
Canadian Administration	945.6
Communications	0
Internet	1060.86
Telephone	474.1
Website	0
Total Communications	1534.96
Donation Fees Expense	48.69
Dues, Subscriptions, Administration	62
Fundraising expenses	0
Awards purchase	0
Total Fundraising expenses	0
General Expenses	0
Accounting software	230
Materials	0
Office Supplies	0
Other Office Expenses	5741.28
Website	0
Total General Expenses	5971.28
Payroll Deductions	1148.39
Professional Fees Expense	1404.42
Development of processes	9000
Fundraising activities	3000
Program development	9000
Program innovation	9000
Total Professional Fees Expense	31404.42
Program Activities	0
Vietnam expenses - December 2020	28171.55
Total Program Activities	28171.55
Cash Basis	

Services Artistri Sud

Profit and Loss

January - December 2021

TOTAL

JAN - DEC. 2021

Program management	0
Program - Asset program	15000
Program - Leadership/TTT	6000
Program - Needs assessment	6000
Program - Year long coaching program	3000
Total Program management	30000
Total Expenses	\$99,462.09
OTHER EXPENSES	
Other Miscellaneous Expense	0
Change in fair value of equity investments	-23,541.12
Total Other Miscellaneous Expense	-23,541.12
Total Other Expenses	\$ -23,541.12
PROFIT	\$22,367.12
Cash Basis	